

For Immediate Release:

Orange County Web Design Company 3MultiMedia.com Re-Launches, Focuses on Content Managed Website Design

www.3MultiMedia.com, one of Orange County's fastest growing website design companies, today announced breakthrough pricing for high quality, custom website design. Orange County, CA small businesses can launch a professionally designed website through 3MultiMedia.com for competitive pricing.

Huntington Beach, CA, January 12, 2010 --(PR.com)-- www.3MultiMedia.com

(parent company being AR WebSolutions, Inc.), one of Orange County's fastest growing website design companies, today announced breakthrough pricing for high quality, custom website design. Orange County, CA small businesses can launch a professionally designed website through 3MultiMedia.com for competitive pricing.

AR WebSolutions, Inc. has taken time to refine its web design side of its business called www.3MultiMedia.com. Formally TonysDesigns, www.3MultiMedia.com is a small USA Based Company website design company that resides under AR WebSolutions, Inc. Their office is located in beautiful Huntington Beach, CA. 3MultiMedia.com designs professional, small business websites for users and businesses that showcase CMS powered websites. They have found that WordPress just isn't blogging software, but rather can deliver a complete content management system for their clients. Their unique approach to Search Engine Optimization(SEO) package is included with every design that they complete. In this industry, innovation happens on a daily basis. If you blink you are already behind the curve. By supporting the w3c (World Wide Web Consortium) web standards in their website designs, 3MultiMedia is creating additional value for their viewers by ensuring cross-browser performance and encouraging user accessibility to their own sites.

Anthony Eden, President of AR WebSolutions, Inc and founder of 3MultiMedia.com states "By designing to today's XHTML/CSS standards, we take advantage of the latest technology in content management, blogging, and showcase the design acumen of the 3MultiMedia team." They have found that if they design the site using a content management package, the client has access to everything - they can easily edit and add pages and posts whenever they like using the administrative database back end. How much they can do depends ultimately on how interested they become.

Anthony says "We have some clients that only write posts, but others who understand how to install plugins and add-ons to enhance their site's functionality. Regular HTML coded sites can only be changed if the client knows how to program HTML and has access to both an HTML editor as in ExpressionWeb, Frontpage, CoffeeCup, or Dreamweaver and then they would have use an FTP client to transfer the files over to the server." Their designs, in conjunction with WordPress, take all the thinking out of the updating. Clients can do all their own updating themselves. They can add/change text to their homepage, multimedia like images/pictures/videos, or simply complete a blog post.

Anthony Eden, President of AR WebSolutions, Inc and founder of 3MultiMedia.com states "Any website that is geared towards small business or commerce should possess proper SEO (search engine

optimization) elements. The ultimate goal of a website is to attract internet users. Studies regarding attracting users online, have shown that the vast majority of users find websites by using the major search engines." Anthony goes onto say "The social networking web has really left an impact on internet users and webmasters. Social networks, as in Facebook and Twitter are now common on all new blogs and sites. This is a great time to get new websites established. If you have the ideas, the time and the talent, then make a move now to get going on these projects. A small investment as a website, now will pay dividends in years to come."

Anthony Eden of www.3MultiMedia.com and AR WebSolutions, Inc. has been designing and developing custom websites since 1998 and has been recognized as a top web design firm in the Orange County, CA. He has been marketing and serving clients such as nationally renowned advance speed training company, SpeedkillsUSA and the Huntington Beach School District school of Edison High School's Foundation. They are confident if you choose 3MultiMedia.com, they will be able to deliver a professional, but innovative website for you today and in the future.

3MultiMedia.com

Anthony Eden

714-248-5006

tony@3multimedia.com

<http://www.3MultimMedia.com>

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